Modern Management Theory An Executive Guide To Corporate Growth

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Management 3.0 Jurgen Appelo 2011 Introduces a realistic approach to leading, managing, and growing your Agile team or organization. Written for current managers and developers moving into management, Appelo shares insights that are grounded in modern complex systems theory, reflecting the intense complexity of modern software development. Recognizes that today's organizations are living, networked systems; that you can't simply let them run themselves; and that management is primarily about people and relationships. Deepens your understanding of how organizations and Agile teams work, and gives you tools to solve your own problems. Identifies the most valuable elements of Agile management, and helps you improve each of them.
Guide to the Management Gurus 5th Edition Carol Kennedy 2012-03-31 The fifth edition of the original, best-selling guide to the ideas of leading management thinkers. The ten additional full-length entries range from classic gurus such as Henry Gantt and the Gilbreth time-and-motion pioneers to the latest thinkers influencing 21st-century business, including Clayton Christensen, master of innovation theory, and Karen Stephenson with her ground-breaking insights into human networks. The lives and work of more than 55 gurus are covered in clear and accessible style, along with penetrating analysis of their ideas and influence on management. Guide to the Management Gurus has sold around the world since its first publication in 1991, and has been translated into more than 15 languages, including Russian, Chinese, Korean and Japanese.
The Future of Management Gary Hamel 2007 What fuels long-term business success? Not operational excellence, technology breakthroughs, or new business models, but management innovation?new ways of mobilizing talent, allocating resources, and formulating strategies. Through history, management innovation has enabled companies to cross new performance thresholds and build enduring advantages. In The Future of Management, Gary Hamel argues that organizations need management innovation now more than ever. Why? The management paradigm of the last century?centered on control and efficiency?no longer suffices in a world where adaptability and creativity drive business success. To thrive in the future, companies must reinvent management. Hamel explains how to turn your company into a serial management innovator, revealing: The make-or-break challenges that will determine competitive success in an age of relentless, head-snapping change. The toxic effects of traditional management beliefs. The unconventional management practices generating breakthrough results in ?modern management pioneers." The radical principles that will need to become part of every company's ?management DNA." The steps your company can take now to build your ?management advantage." Practical and profound, The Future of Management features examples from Google, W.L. Gore, Whole Foods, IBM, Samsung, Best Buy, and other blue-ribbon management innovators.
Reforming China Sen Peng 2010-09-01 This book offers an in-depth study of the historical background to China's economic reforms and analyzes the reforms process with reference to the experiences of different countries. It studies the resultant changes in belief and ideology as well as the c
Modern Management Theory: An Executive Guide To Corporate Growth Praveen Wadia 1999
Personnel Literature United States. Office of Personnel Management. Library 1987
Machiavellian Management - A Chief Executive's Guide Malcolm Coxall 2012-12-10 Based on Machiavelli's "The Prince", this modernisation describes what modern capitalists need to know to be able to get and hold onto corporate power. Following in Machiavelli's steps, this new "chief executive's guide" leads us through all the important skills recommended in acquiring, defending and extending control over your organisation. It deals with many of the subjects which confront the modern executive every day: managing hatred, contempt, and opposition, eliminating your enemies, successful deceit, cruelty, compassion, corporate independence, opportunism, self-reliance, useful management expedients, managing managers and employees, taking and ignoring advice, using influence and the application of brutality. The book seeks to shed some light into the darker corners of the reasoning used by the powerful "corporate princes" of our own generation, in the same way that Machiavelli attempted to enlighten the dark world of power that maintained the ruthless Borgia and Medici families in the 15th century.
The Hitchhiker's Guide to Effective Time Management Christopher S. Frings 2004
Guide to the Evaluation of Educational Experiences in the Armed Services: Coast Guard, Marine Corps, Navy, Department of Defense American Council on Education 1978
Alliances Ard-Pieter de Man 2014-02-10 A timely and practical guide that helps senior managers design successful strategic partnerships Strategic alliances are increasingly common among modern corporations and a hot topic in today's business schools. Alliance is a sophisticated guide to crafting successful partnerships, offering a combination of carefully designed checklists, up-to-date examples and scenarios from around the world, and the tools needed to ensure that all elements of an alliance are taken into account and fully assessed. Most managers don't have the experience or knowledge to create a functional alliance governance structure. This book fills that knowledge gap with a clear description of the proper implementation process. Ideal for business leaders engaged in building a corporate alliance and business school students Covers all of the available alliance structure, describes the building blocks of alliance design, and defines an effective process for managers constructing alliances Written by a leading expert on the subject who is a member of the Board of Directors of the Association of Strategic Alliance Professionals As the popularity and frequency of corporate strategic alliances grows, Alliance gives business leaders the insight and practical advice they need to ensure their partnerships benefit all parties.
Current Topics in Management Robert Golembiewski 2018-02-06 This annual series presents fundamental research on the theory and practice of management. Volume 7 contains articles presented at the 2001 meeting of the International Conferences on Advances in Management (ICAM), held in Athens, Greece. ICAM's goal is to be truly comparative-in terms of the broad scope of management perspectives, in the broad-ranging locations of its research as well as its application, and in its comparisons of findings, methodologies, and operational definitions. This volume exemplifies ICAM's objectives. Part 1, "Organization Theory, Learning, and Effectiveness," revisits the management theories jungle, reports on the development organizational learning capabilities in Europe, encourages organizational learning through cultural diversity, and reviews the role of corporate parent . Part 2, "Behavior and Attitudes in Organizations," considers the relationships of religion to organizational citizenship and whistle-blowing behaviors, identifies antecedents of misbehavior among nurses and social welfare workers, and uses process framework as a method to depict encroaching processes and change in organizations. Part 3, "International and Cross-Cultural Management," looks at various issues of management abroad. Topics include the dimensions and levels of power bases and their relationships to subordinates' compliance and satisfaction in the U.S. and South Korea, the relationship between empowerment and quality of work life in Mexico, and case studies of organizational intellectual capital in China. Part 4, "Management in the Public Sector," turns attention to efforts to recognize and build on differences in public administration. Part 5, "Managing Human Resources," addresses the nature of researcher values in human resource management and considers recent publications in mainstream human resources in order to isolate the patterns of research. Part 6, "Role of Research in Management," discusses the need for processual thinking. It presents a list of factors contrasting two views of management: the classical view, and the "process view of management." This volume will be of particular interest to corporate executives, economists, and labor studies specialists.
Indian Books in Print 2002
Planning and Design of Engineering Systems Graeme Dandy 2014-04-21 Providing students with a commonsense approach to the solution of engineering problems and packed full of

practical case studies to illustrate the role of the engineer, the type of work involved and the methodologies employed in engineering practice, this textbook is a comprehensive introduction to the scope and nature of engineering. It outlines a conceptual framework for undertaking engineering projects then provides a range of techniques and tools for solving the sorts of problems that commonly arise. Focusing in particular on civil engineering design, problem solving, and the range of techniques and tools it employs, the authors also explore: creativity and problem solving, social and environmental issues, management, communications and law, and ethics the planning, design, modelling and analysis phases and the implementation or construction phase. Designed specifically for introductory courses on undergraduate engineering programs, this extensively revised and extended second edition is an invaluable resource for all new engineering undergraduates as well as non-specialist readers who are seeking information on the nature of engineering work and how it is carried out.
Guide to U.S. Economic Policy Robert E. Wright 2014-06-30 Guide to U.S. Economic Policy shows students and researchers how issues and actions are translated into public policies for resolving economic problems (like the Great Recession) or managing economic conflict (like the left-right ideological split over the role of government regulation in markets). Taking an interdisciplinary approach, the guide highlights decision-making cycles requiring the cooperation of government, business, and an informed citizenry to achieve a comprehensive approach to a successful, growth-oriented economic policy. Through 30 topical, operational, and relational essays, the book addresses the development of U.S. economic policies from the colonial period to today; the federal agencies and public and private organizations that influence and administer economic policies; the challenges of balancing economic development with environmental and social goals; and the role of the U.S. in international organizations such as the IMF and WTO. Key Features: 30 essays by experts in the field investigate the fundamental economic, political, social, and process initiatives that drive policy decisions affecting the nation's economic stability and success. Essential themes traced throughout the chapters include scarcity, wealth creation, theories of economic growth and macroeconomic management, controlling inflation and unemployment, poverty, the role of government agencies and regulations to police markets, Congress vs. the president, investment policies, economic indicators, the balance of trade, and the immediate and long-term costs associated with economic policy alternatives. A glossary of key economic terms and events, a summary of bureaus and agencies charged with economic policy decisions, a master bibliography, and a thorough index appear at the back of the book. This must-have reference for students and researchers is suitable for academic, public, high school, government, and professional libraries.
Management Peter F. Drucker 1993-04-14 Management is an organized body of knowledge. "This book," in Peter Drucker'swords, "tries to equip the manager with the understanding, the thinking, the knowledge and the skills for today'sand also tomorrow's jobs." This management classic has been developed and tested during more than thirty years of teaching management in universities, in executive programs and seminars and through the author's close work with managers as a consultant for large and small businesses, government agencies, hospitals and schools. Drucker discusses the tools and techniques of successful management practice that have been proven effective, and he makes them meaningful and easily accessible.
Management: Concepts and Practice Fred R. Brown 1972
Drucker on Leadership William A. Cohen 2009-10-09 Although Peter Drucker, "The Father of Modern Management," died in 2005, his timeless teachings are studied and practiced by forward-thinking managers worldwide. His lessons and wisdom on the topic of leadership—the central element of management—are in constant demand, yet he wrote little under that actual subject heading. In Drucker on Leadership, William A. Cohen explores Drucker's lost leadership lessons—why they are missing, what they are, why they are important, and how to apply them. As Cohen explains, Drucker was ambivalent about leadership for much of his career, making it clear that leadership was not by itself "good or desirable." While Drucker struggled with the concept of leadership, he was well aware that it had a critical impact on the accomplishment of all projects and human endeavors. There is no book from Drucker specifically dedicated to leadership, but a wealth of information about leadership can be found scattered throughout his 40 books and hundreds of articles. Drucker's teachings about leadership have saved many corporations from failure and helped guide others to outstanding success. Many of the leadership concepts revealed in this book will surprise and perhaps shock Drucker's followers. For example, who would have thought that Peter Drucker taught that "leadership is a marketing job" or that "the best leadership lessons for business or any nonprofit organization come from the military"? Written for anyone who values the insights of the man whose name is synonymous with excellence in management, Drucker on Leadership offers a deeper understanding of what makes an extraordinary leader.
Executive's Guide to Information Technology James Cox 1999-10-11 Plain language, clear explanations, and a focus on practical business applications. A recent A. T. Kearny study found that information technology is the number-one item on the agendas of a majority of CEOs and boards of directors. However, while senior managers are spending more time keeping abreast of developments in IT, many remain uncomfortable making decisions concerning technology issues that they don't entirely grasp. Executive's Guide to Information Technology presents a comprehensive, nontechnical model for understanding the IT environment. Focused on the issues that are most important to upper-level managers, this book supplies the big-picture perspective needed to understand IT as a whole, while explaining how various components work together to support business functions. Without getting bogged down in details, it provides clear, comprehensible overviews of: * Networking and platform technologies * Software infrastructurE * Information management systems * Enabling technologies * Applications * Middleware, application servers, and system management technologies The future belongs to organizations with the knowledge and confidence to exploit their IT resources wisely and use them aggressively. Executive's Guide to Information Technology gives business leaders the tools they need to do both. In a business environment increasingly driven by information technology, it is essential for top-level executives to keep abreast of the latest developments in IT. They must understand how information systems can help achieve business goals and be able to use this understanding to make critical business decisions. Unfortunately, many senior-level executives find themselves at the mercy of technicians who have little grasp of business issues, focus on details rather than broader functions, and speak an arcane and mystifying language. There is a clear need for an intermediary to help executives decipher technological language, seek and get the answers that are most important from a business perspective, and develop better working relationships with IT personnel. Executive's Guide to Information Technology provides a "Rosetta stone" that makes sense of a seemingly chaotic cluster of components-a coherent, trustworthy frame of reference that lays the foundation for more effective working relationships among business executives and technology managers. This book helps executives ask better questions about IT issues and better understand the answers they receive. Using integrated models that illustrate how information technologies form an infrastructure that supports practical business uses of information, it keeps the discussion focused on matters of direct concern to executives. Understanding these models develops a stronger grasp of the evolving role IT plays within organizations and establishes a comfort zone within which managers can develop a keener comprehension of component technologies and the strategic and tactical business decisions that surround them. Whether it is read from cover to cover or consulted as a quick reference, Executive's Guide to Information Technology is an indispensable tool for CEOs, board members, COOs, CFOs, controllers,

treasurers, and other business professionals who need to establish firm control of the governance, direction, and management of two of their most valuable assets: information and the technologies that support it.

Research in Organizational Change and Development Debra A. Noumair 2020-07-31 Volume 28 of Research in Organizational Change and Development continues the tradition of providing insightful and thought provoking chapters with new conceptual insights and robust empirical studies. This volume provides an enriching body of knowledge on contemporary challenges in organizational change and development.

Current Topics in Management 2002 M. Afzalur Rahim 2002 This annual series presents fundamental research on the theory and practice of management. Volume 7 contains articles presented at the 2001 meeting of the International Conferences on Advances in Management (ICAM), held in Athens, Greece. ICAM's goal is to be truly comparative-in terms of the broad scope of management perspectives, in the broad-ranging locations of its research as well as its application, and in its comparisons of findings, methodologies, and operational definitions. This volume exemplifies ICAM's objectives. Part 1, "Organization Theory, Learning, and Effectiveness," revisits the management theory jungle, reports on the development organizational learning capabilities in Europe, encourages organizational learning through cultural diversity, and reviews the role of corporate parent . Part 2, "Behavior and Attitudes in Organizations," considers the relationships of religion to organizational citizenship and whistle-blowing behaviors, identifies antecedents of misbehavior among nurses and social welfare workers, and uses process framework as a method to depict encroaching processes and change in organizations. Part 3, "International and Cross-Cultural Management," looks at various issues of management abroad. Topics include the dimensions and levels of power bases and their relationships to subordinates' compliance and satisfaction in the U.S. and South Korea, the relationship between empowerment and quality of work life in Mexico, and case studies of organizational intellectual capital in China. Part 4, "Management in the Public Sector," turns attention to efforts to recognize and build on differences in public administration. Part 5, "Managing Human Resources," addresses the nature of researcher values in human resource management and considers recent publications in mainstream human resources in order to isolate the patterns of research. Part 6, "Role of Research in Management," discusses the need for processual thinking. It presents a list of factors contrasting two views of management: the classical view, and the "process view of management." This volume will be of particular interest to corporate executives, economists, and labor studies specialists. M. Afzalur Rahim is founding editor of the International Journal of Organizational Analysis and International Journal of Conflict Management, and is professor of management at Western Kentucky University. Robert T. Golembiewski is distinguished research professor at the University of Georgia, and has authored or edited over seventy-five books. Kenneth D. Mackenzie is the Edmund P. Learned Distinguished Professor and president of Mackenzie and Company. He has published numerous articles in scholarly journals and several books.

The Theory of the Business (Harvard Business Review Classics) Peter F. Drucker 2017-04-18 Peter F. Drucker argues that what underlies the current malaise of so many large and successful organizations worldwide is that their theory of the business no longer works. The story is a familiar one: a company that was a superstar only yesterday finds itself stagnating and frustrated, in trouble and, often, in a seemingly unmanageable crisis. The root cause of nearly every one of these crises is not that things are being done poorly. It is not even that the wrong things are being done. Indeed, in most cases, the right things are being done—but fruitlessly. What accounts for this apparent paradox? The assumptions on which the organization has been built and is being run no longer fit reality. These are the assumptions that shape any organization's behavior, dictate its decisions about what to do and what not to do, and define what an organization considers meaningful results. These assumptions are what Drucker calls a company's theory of the business. The Harvard Business Review Classics series offers you the opportunity to make seminal Harvard Business Review articles a part of your permanent management library. Each highly readable volume contains a groundbreaking idea that continues to shape best practices and inspire countless managers around the world—and will have a direct impact on you today and for years to come.

Productivity and Organizational Management Carolina Machado 2017-04-10 Effective work practices and good employee relations are a real necessity of nowadays organizations, as they can help to reduce absenteeism, turnover, organizational costs, conducting to high levels of commitment, effectiveness, performance as well as productivity. Addressing these questions, this book focuses on the implications of changes in productivity and organizational management, exploring models, tools and processes.

Executive's Guide to Understanding People A. Zaleznik 2009-10-26 Zaleznik takes managers into Freud's world of psychoanalysis and shows managers what they need to know about themselves and their employees to better motivate and lead. He discusses a variety of things relevant to today's top leaders including Freud's origin of psychoanalysis, the unconscious, neuroses, organizations and change.

The Jewish Educational Leader's Handbook Robert E. Tornberg 1998 Classroom teaching. it addresses supplementary school settings and features a Noticeably larger section devoted to the growing day school sector.

Business: The Key Concepts Mark Vernon 2003-09-02 Here is a practical guide to the essentials of business. This book provides everything you need to know about the key concepts and terms, from accountability to zero-sum game. Everything from management, economics and finance to marketing, organizational behaviour and operations is covered in just the right amount of detail to make things clear and intelligible. Business: The Key Concepts: * is detailed yet approachable * considers new developments in business, notably eBusiness and contemporary business ethics * covers established subjects, taking an international and strategic perspective that balances theory and practice * suggests specific further reading for many concepts and also includes an extensive bibliography. Whether you're already in business and could do with a handy reference guide, or you're a student needing an introduction to the fundamentals, Business: The Key Concepts is the perfect companion.

Men Who Manage Melville Dalton 2017-07-12 This is a classic study of how managers interpret and engage problems as they are experienced and felt at various points and levels in factories and businesses. Melville Dalton, drawing on ethnographic data, examines both positive and negative interactions among managers, between managers and between workers, and managers and firms. He discusses the consequences for each group that result from their interactions. Where relevance and data allow, Dalton relates his findings to the surrounding community. Dalton argues that the recurring problem areas in management grow out of six main areas: pressures for economy of operation; "cooperation" of officially powerless experts with their administrative superiors; local conflicts between union and management; uncertainty about the route to a place in middle and upper management; the task of recognizing and rewarding differential contributions; and the moral conflicts of the individual executive. Each of these six problem areas is made the subject of a chapter. What emerges is a study of compromises among key individuals and groups in business organizations, and of the strictures on compromise. The book offers insights into how workplace rules, in practice, move from being sacred guides to flexible tools to balance company goals and personal ends. This volume includes a new introduction by David Shulman detailing the importance of this work more than forty years after its original publication. It is part of Transaction's Organization and Business series.

An Executive's Guide to Information Technology Robert Plant 2007-05-17 Assessing the most valuable technology for an organization is becoming a growing challenge for business professionals confronted with an expanding array of options. This 2007 book is an A-Z compendium of technological terms written for the non-technical executive, allowing quick identification of what the term is and why it is significant. This is more than a dictionary - it is a concise review of the most important aspects of information technology from a business perspective: the major advantages, disadvantages and business value propositions of each term

are discussed, as well as sources for further reading, and cross-referencing with other terms where applicable. The essential elements of each concept are covered in a succinct manner so the reader can quickly obtain the required knowledge without wading through exhaustive descriptions. With over 200 terms, this is a valuable reference for non- and semi-technical managers, executives and graduate students in business and technology management.

U.S. Environmental Protection Agency Library System Book Catalog Holdings as of July 1973 United States. Environmental Protection Agency. Library Systems Branch 1974

The Effective Executive in Action Peter F. Drucker 2005-12-02 The Effective Executive in Action is a journal based on Peter F. Drucker's classic and preeminent work on management and effectiveness -- The Effective Executive. Here Drucker and Maciariello provide executives, managers, and knowledge workers with a guide to effective action -- the central theme of Drucker's work. The authors take more than one hundred readings from Drucker's classic work, update them, and provide provocative questions to ponder and actions to take in order to improve your own work. Also included in this journal is a space for you to record your thoughts for later review and reflection. The Effective Executive in Action will teach you how to be a better leader and how to lead according to the five main pillars of Drucker's leadership philosophy.

Police Manpower Management Ronnie Mills 1980

Management Theory, Innovation, and Organisation Katarzyna Szczepańska-Woszczyna 2020-12-29 Competencies are a component of human capital and one of the most important assets of an enterprise. They play an important role in strengthening the position of the company in a competitive market. Investing in the development of competencies increases the organisation's ability to grow and compete through innovations. This book presents a multi-dimensional analysis of the relationship between managerial competencies and innovations. It analyses the role of a manager in a modern organisation, functions performed by managers, management styles and key challenges, including shaping behaviour in the process of managing change in an organisation, as well as an analysis of the structure of competencies, in particular managerial competencies, and the conditions of the process of forming managerial competencies. Management Theory, Innovation and Organisation: A Model of Managerial Competencies illustrates the organisational conditions of innovativeness, which is the relationship between strategy, structure, organisational culture and leadership and knowledge management and innovation management. The developed model can undoubtedly be considered the author's pioneering contribution to the studies of managerial competencies and innovativeness. The book will be valuable to researchers, students, and managers in the fields of leadership, organizational studies, innovation management, and human resource management.

Management 1983

Marketing Information Guide 1969

Encyclopedia of Management Theory Eric H. Kessler 2013-03-01 In discussing a management topic, scholars, educators, practitioners, and the media often toss out the name of a theorist (Taylor, Simon, Weber) or make a sideways reference to a particular theory (bureaucracy, total quality management, groupthink) and move on, as if assuming their audience possesses the necessary background to appreciate and integrate the reference. This is often far from the case. Individuals are frequently forced to seek out a hodgepodge of sources varying in quality and presentation to provide an overview of a particular idea. This work is designed to serve as a core reference for anyone interested in the essentials of contemporary management theory. Drawing together a team of international scholars, it examines the global landscape of the key theories and the theorists behind them, presenting them in the context needed to understand their strengths and weaknesses to thoughtfully apply them. In addition to interpretations of long-established theories, it also offers essays on cutting-edge research as one might find in a handbook. And, like an unabridged dictionary, it provides concise, to-the-point definitions of key concepts, ideas, schools, and figures. Features and Benefits: Two volumes containing over 280 signed entries provide users with the most authoritative and thorough reference resources available on management theory, both in terms of breadth and depth of coverage. Standardized presentation format, organized into categories based on validity and importance, structures entries so that readers can assess the fundamentals, evolution, and impact of theories. To ease navigation between and among related entries, a Reader's Guide groups entries thematically and each entry is followed by Cross-References. In the electronic version, the Reader's Guide combines with the Cross-References and a detailed Index to provide robust search-and-browse capabilities. An appendix with a Chronology of Management Theory allows readers to easily chart directions and trends in thought and theory from early times to the present. An appendix with Central Management Insights allows readers to easily understand, compare, and apply major theoretical messages of the field. Suggestions for Further Reading at the end of each entry guide readers to sources for more detailed research and discussion. Key themes include: Nature of Management Managing People, Personality, and Perception Managing Motivation Managing Interactions Managing Groups Managing Organizations Managing Environments Strategic Management Human Resources Management International Management and Diversity Managerial Decision Making, Ethics, and Creativity Management Education, Research, and Consulting Management of Operations, Quality, and Information Systems Management of Entrepreneurship Management of Learning and Change Management of Technology and Innovation Management and Leadership Management and Social / Environmental Issues PLUS: Appendix of Chronology of Management Theory PLUS: Appendix of Central Management Insights

The World and the Word: Making Sense of Social Science in an Age of Conflict, Opposition, and Grace Dr. Herbert L. Green Jr. 2017-08-24 Jesus very presence as the New Testament age unfolded (1st century A.D.), engendered opposition, created conflict, while ushering in grace. His ideas were considered radical. Why is this so? The NIV Archeological Study Bible (2005), NIV Student Bible, et al. and corroborating Extra-Biblical evidence provide a context for the Word view about Jesus in Biblical history, and supports aspects of the social and physical sciences in terms of cultural, socio-economic, political, historical, archeological, and philosophical (apologetics) evidence. As the pages of this book unfold, there is an internal consistency with social science and The Bible. However, where such consistency appeared to diverge, this author attempts to filter out the noise by applying critical thinking criteria to a Worldview that may not be consistent with the Word view. The goal of this book therefore is to provide some exposition (Greek apologia) of the Word and see how the World fits. Born again Christians can be credible scientists and not compromise Gods Word. After thoughtful reading please send reflective comments to Dr. Herb Green, Jr. at docgreen48@outlook.com

Guide to Management Ideas and Gurus Tim Hindle 2008-09-01 Good management is a precious commodity in the corporate world. Guide to Management Ideas and Gurus is a straight-forward manual on the most innovative management ideas and the management gurus who developed them. The earlier edition, Guide to Management Ideas, presented the most significant ideas that continue to underpin business management. This new book builds on those ideas and adds detailed biographies of the people who came up with them-the most influential business thinkers of the past and present. Topics covered include: Active Inertia, Disruptive Technology, Genchi Genbutsu (Japanese for "Go and See for Yourself"), The Halo Effect, The Long Tail, Skunkworks, Tipping Point, Triple Bottom Line, and more. The management gurus covered include: Dale Carnegie, Jim Collins, Stephen Covey, Peter Drucker, Philip Kotler, Michael Porter, Tom Peters, and many others.

The NOMA Bibliography for Administrative Management National Office Management Association 1959

The Modern Firm John Roberts 2007-09-06 The Economist's Best Business Book of the Year, The Modern Firm is written by one of the world's leading economists and experts on business strategy and organization, and provides new insights into the changes going on in business today.

Subject Index of Modern Books Acquired British Library 1971

Management in the Human Service Organization United States. Office of Family Assistance 1980